

Goals & Objectives Questionnaire

"A resilient, welcoming river town on the Choptank, where small-town charm endures, diverse communities thrive, and sustainable growth preserves our Eastern Shore heritage for generations to come."

Help shape Greensboro's vision through 2040. The Goals and Objectives are the heart of the Comprehensive Plan — they express what the community values and set priorities for land use, housing, transportation, water, historic preservation, economic development, climate resilience, and environmental justice. Your answers will directly inform those priorities. **Respond online or return this form by May 6, 2026.**

- Online: www.greensboromd.org/comp-plan-survey
- Drop off: Town Hall, 111 S. Main St (Mon–Fri, 8 a.m.–4:30 p.m.)
- Mail: P.O. Box 340, Greensboro, MD 21639
- Email: greensboro@greensboromd.com (Subject: Goals Questionnaire)

NAME (OPTIONAL)	ADDRESS IN GREENSBORO (OPTIONAL)	EMAIL OR PHONE (OPTIONAL)

1 Looking at the nine goal areas on the back of this page, which two or three are most important to you — and why?

Examples: Water resources and flooding protection matter most because my street floods / Historic preservation is critical to keeping Greensboro's character / Housing affordability is the top issue for families I know / Environmental justice should be central since our neighborhood bears the most burden / All are important but climate change affects everything else.

2 What specific outcomes or changes would you most like to see in Greensboro over the next 10–20 years?

Examples: More affordable homes for seniors and young families / A trail connecting my neighborhood to the Choptank River / Better sidewalks and safer crosswalks near the school / Revitalized downtown with more local shops / Stricter protection for wetlands and floodplains / More housing options including apartments and ADUs / Green stormwater improvements in flood-prone streets.

3 Are there any goals or values you feel the plan is missing — or anything you'd like officials to know as they finalize Greensboro's vision?

Examples: The plan should focus more on seniors and people with disabilities / Prioritize equity for low-income residents / Don't forget rural character — growth should stay small-scale / Mental health and community gathering spaces matter too / Better coordination with the County on housing and jobs / The Harriet Tubman connection should be central to heritage tourism.

VISION STATEMENT

Greensboro, Maryland: A resilient, welcoming river town on the Choptank, where small-town charm endures, diverse communities thrive, and sustainable growth preserves our Eastern Shore heritage for generations to come. Guided by Maryland's eight Sustainable Growth Planning Principles, this vision emphasizes quality of life, connected communities, environmental stewardship, and equitable opportunities.

THE NINE GOAL AREAS



LAND USE

Balanced, Compact Development

Promote mixed-use, walkable neighborhoods that preserve Eastern Shore character. Prioritize infill and redevelopment over sprawl. Allow ADUs and diverse housing in appropriate zones.



MUNICIPAL GROWTH

Orderly, Bounded Growth

Guide growth within designated areas. Limit annexations to recreation, employment, or conservation uses. Preserve a rural greenbelt in coordination with Caroline County.



WATER RESOURCES

Protect the Choptank River

Manage wastewater capacity and stormwater BMPs to reduce runoff. Connect neighborhoods to the river through trails and access points. Prioritize improvements in overburdened areas.



TRANSPORTATION

Walkable, Connected Streets

Complete sidewalk and bike-lane networks. Build a town-wide trail system. Expand public transit access for seniors and low-income residents to reduce automobile dependence.



SENSITIVE AREAS

Protect Natural Systems

Safeguard floodplains, wetlands, forests, and Critical Area lands. Preserve ecological corridors. Expand climate resilience through living shorelines and adaptive planning.



HOUSING

Diverse, Affordable Homes

Expand housing for all ages and incomes via incentives, infill, ADUs, and rehabilitation programs. Coordinate with Caroline County. Prioritize equitable access in overburdened neighborhoods.



HISTORIC & CULTURAL PRESERVATION

Preserve Heritage & Character

Maintain and expand the Historic District. Document underrepresented histories. Promote heritage tourism tied to the Chesapeake Heritage Area and Harriet Tubman Byway.



ECONOMIC DEVELOPMENT

Sustainable Jobs & Vitality

Leverage the Enterprise Zone for targeted investment. Revitalize downtown as a pedestrian hub. Promote eco- and heritage tourism. Tie growth to workforce housing and green infrastructure.



CLIMATE CHANGE

Build Town-Wide Resilience

Deploy green infrastructure — expanded tree canopy, rain gardens, stormwater retrofits. Promote energy efficiency. Integrate climate into all plan elements and secure state resiliency funding.



ENVIRONMENTAL JUSTICE

Equitable Outcomes for All Residents

Advance equity by addressing disparities, fostering inclusive engagement, and ensuring all residents benefit from growth and protections. Prioritize parks, trails, and public spaces in overburdened areas. Use MDEnviroScreen data to guide decision-making and reduce pollution burdens.



HOW GOALS BECOME ACTION

From Vision to Zoning & Investment

These goals drive every decision in the Comprehensive Plan: zoning changes, capital projects, grant applications, annexation decisions, and development approvals. Community input directly shapes the policies and projects the Town pursues over the next 20 years.

MARYLAND'S 8 SUSTAINABLE GROWTH PLANNING PRINCIPLES (EFFECTIVE OCT. 1, 2025)

Quality of Place

Stewardship of Natural Resources

Community Design

Transportation

Housing

Economic Prosperity

Implementation

Environmental Justice